

Science Storytelling General Worksheet

Use this worksheet to distill the important elements for the story you want to tell.

If you want some practice, you can also use this page to analyze the essential elements of any other story!

SET UP

Target Audience:

Communication Goal:

Main Point for Audience (that supports your Communication Goal):

Protagonist:

Objective of Protagonist:

Obstacle(s) to Protagonist's Objective:

Stakes:

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EVENTS

You don't need to figure these out in chronological order!

Exposition (Optional; whatever you need to “set the scene” for your audience):

Inciting Incident:

Action(s) & Complication(s):

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Climax:

Resolution:

Final Outcome for Protagonist (Good? Bad? Closer to or farther from their goal?):

Don't be afraid to go through this process several times – iteration is part of storytelling!

For more information, check out this open access paper:

EIShafie, S.J. 2018. [Making Science Meaningful for Broad Audiences through Stories](#). *Integrative and Comparative Biology* 58(6):1213-1223.